

INDIAN MARITIME UNIVERSITY
(A Central University, Government of India)

B.TECH (MARINE ENGINEERING)
Semester– VIII- September 2015 examination

TRANSPORT & LOGISTIC MANAGEMENT
Subject Code: UG11E1802

Time: 3 Hours
Date: 30.9.2015

Max Marks: 100
Pass Marks: 50

Part A

(3X 10 = 30 Marks)

Compulsory Questions

1. Write the characteristics of Monopoly.
2. Define INCOTERMS.
3. Write a short note on Risk in international trade.
4. Write a short note on Balance Sheet.
5. Define multimodal transport.
6. What are the main five agreements under WTO?
7. What information does a Bill of Lading contain?
8. Briefly discuss 'Theory X' of McGregor.
9. What are the managerial functions?
10. F. W. Taylor is known as 'Father of Scientific Management' – Why?

Part B

(5 X 14 = 70 Marks)

Answer any five of the following

1. Why do the countries trade among themselves? What are the risks involved in International Trade?
(7 + 7 = 14 Marks)
2. State the Law of Demand. Explain with examples the exceptions to the Law of Demand.
(4 + 10 = 14 Marks)
3. Why is a port necessary in the economic development of a country
(14 Marks)

4. What is the importance of transportation in international business? What are the different modes of transport and what are their advantages and disadvantages? (3 + 11 = 14 Marks)
5. Discuss various challenges that would hamper port's performance (14 Marks)
6. What are the mandatory documents required to be prepared by an exporter. (14 Marks)
7. Discuss Porter's five point model. (14 Marks)
